



 AGUSTINA FEIJÓO

UX Designer

uxagustina.com
uxagustina@gmail.com
[LinkedIn](#)

+5493816176256 - Argentina
Skype: agustinafeijoodg

I have experience performing User Research, Information Architecture, Interaction Design, Visual Design, Usability Testing and Project Management.

Work Experience

UX Architect @ The UX Department

Nov/2013 - Current • Remote

- I first started working for this company as a Project Manager. I was later promoted to UX Analyst, and finally to UX Architect, leading projects and performing Usability Testing and User Research. I was made partner in 2016.
- My responsibilities include Research, Interaction Design, Information Architecture, Quality Assurance, Usability Testing and Project Management.

PROJECTS

- **Boost.ly** I worked on the IxD of the Ripple Gauge, one of the main features of this web app that helps users create more engaging posts.
[See the Case Study](#)
- [Globespinning](#) I worked on the Information Architecture and Interaction Design for the mobile app and accompanying marketing website, under the supervision of the Creative Director of the agency.
[See the Case Study](#)
- [Vibrant America](#)
[Vibrant Wellness](#) I acted as team leader for several projects for the Vibrant America company. My responsibilities included: IA, IxD, Project Management, QA for Design and Development stages.
[See the Case Study](#)
- [VSP Global](#)
Level app We designed the accompanying mobile app of a wearable health tracking device that succeeded in its pilot launch. I was the Lead UX Designer on the project. I created animated prototypes to perform Usability Testing.
[See the Case Study](#)

OTHER PROJECTS

During my time at The UX Department, I have participated in several projects, which include, among others:

Alt-Fuel Express

Constellation Brands

IdeaScale

American Express Arg.

[Control Arms](#)

John O'Keefe Design

[ATT Monitor](#)

[Fundación ProYungas](#)

[JRK Property Holdings](#)

For these projects, I contributed with the Information Architecture, Interaction Design, clickable prototypes, Remote Usability Testing, User Research, Project Management/Team Lead and Quality Assurance, for the design and development phases, depending on the project.

Previous Experiences

→ Worked as a Visual Designer for [Maderplak](#) in 2013.

→ Graphic Design role in a Photography Lab in 2012.

Side Projects

→ [Metronome](#): Responsive web app for musical practice with instant feedback. Currently in development phase. My role: IA, IxD and Visual Design.

→ **World Media Archive**: Web media archive that compiles newspapers, radio and television segments from public archives. Currently in Research/Ideation phase. My role: Competitive research, IA, IxD and Visual Design.

Education

2013 - Graphic Design degree, Universidad del Norte Santo Tomás de Aquino

Graduated Summa Cum Laude, and received a [national academic merit award](#) in 2012.

2017 - User Research and Design course, University of Minnesota/Coursera

[Course certificate](#)

Technical Skills

→ **Strong**: Interaction Design, Information Architecture, Prototyping, Usability Testing, Research.

→ **Knowledgeable**: Visual Design, Project Management.